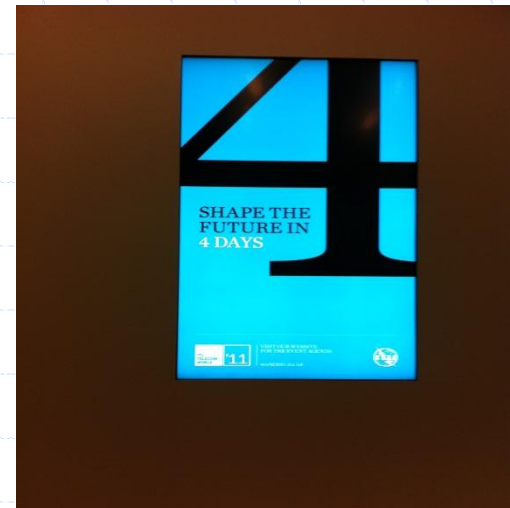


# ITU Telecom World 2011

*Pavel Zubina, Krajská zdravotní, a.s., Ústí nad Labem*

*Richard Papík, Ústav informačních studií a knihovnictví FF UK, Praha*





VISIT OUR WEBSITE  
FOR THE EVENT AGENDA

[world2011.itu.int](http://world2011.itu.int)

# FORUM PRICE WORLD 2011

	Amount in CHF	Amount in US.\$	Amount in Euro
PLATINUM	4.000.--	4.470.--	3.275.--
Student	1.600.--	1.788.--	1.310.--
GOLD	3.000.-- <i>2.100 --</i>	3.350.-- <i>2.345 --</i>	2.455.--
Student	1.200.--	1.340.--	982.--
SILVER	1.250.--	1.400.--	1.025.--
Student	500.--	560.--	410.--

*20/23. 20/31.*









Monday 24 October  
LabSpace #4  
Broadband Leadership Summit

15:45 to 17:00	Social Media for Social Change?
17:15 to 18:30	Financing the Industry in Challenging Times



















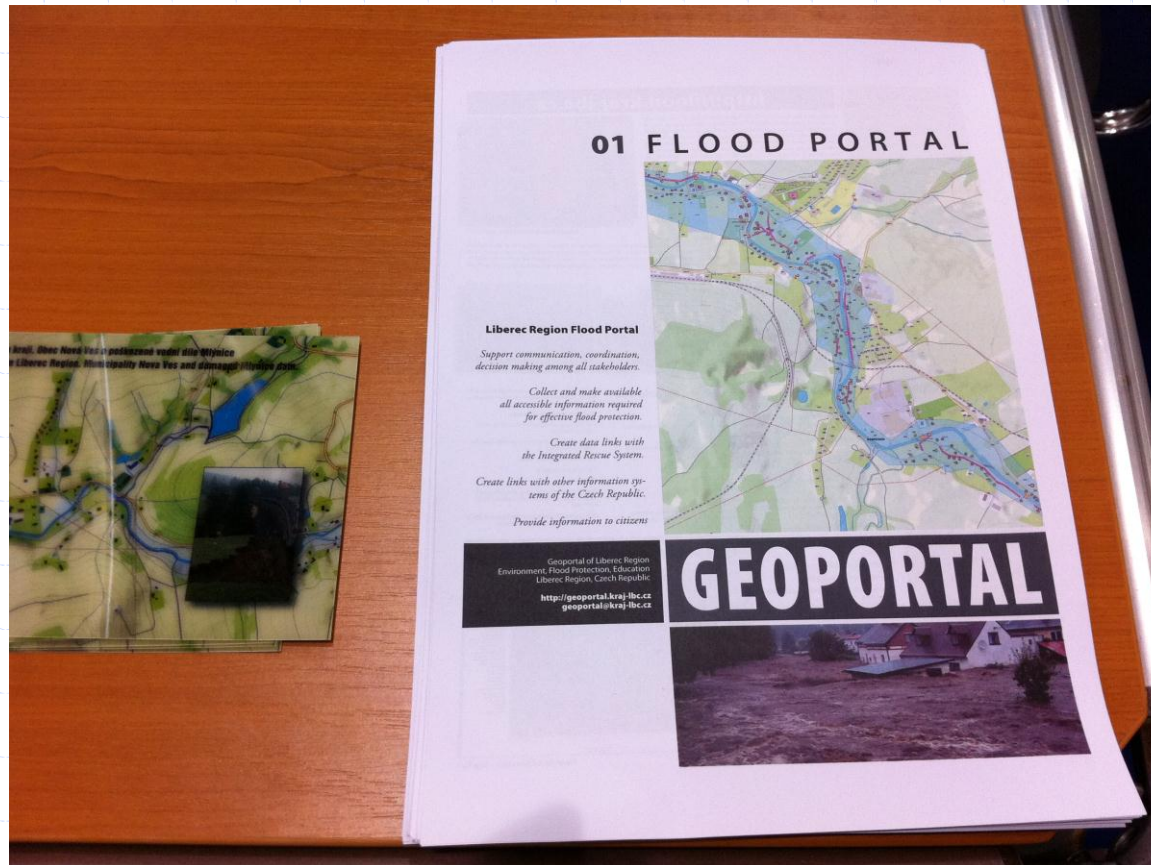
## Partners

















A promotional poster for the Czech Trade Promotion Agency, featuring a blue and red color scheme. The poster includes a logo with four arrows forming a circle and the text 'DEVELOP YOUR INTERNATIONAL BUSINESS'. It lists services offered by CzechTrade, such as presenting qualified Czech suppliers and organizing business meetings. It also promotes on-line services for finding Czech suppliers and partners in the industrial sector (CIPAS), providing website links for more information.

**DEVELOP YOUR INTERNATIONAL BUSINESS**

**CZECH TRADE PROMOTION AGENCY**

**CzechTrade**  
Your business partner in the Czech Republic

CzechTrade offers a wide range of services

- presents qualified Czech suppliers
- organizes business meetings with Czech firms
- presents Czech firms at trade fairs abroad
- information about doing business in the Czech Republic

**On-line services**

■ **Your Czech Supplier**  
Are you looking for a new supplier?  
Czech manufacturers have the excellent reputation of being highly-valued suppliers of high quality components, software and services.  
Your solution is only a few clicks away ...  
Our on-line service directly connects you to suppliers in the Czech Republic.  
More detailed information and a registration form are available at [www.czechtradeoffices.com/supplier](http://www.czechtradeoffices.com/supplier).

■ **The search for Czech partners in the industrial sector (CIPAS)**  
Are you interested in outsourcing or long-term business cooperation?  
Not long ago the Czech Republic became one of the most popular outsourcing hotspots and destinations for buyers and manufacturers of high quality industrial products. CzechTrade saves you time, money and helps you choose the right business partner.  
For more information visit us at [www.czechtradeoffices.com/cipas](http://www.czechtradeoffices.com/cipas)

■ **Directory of Czech**







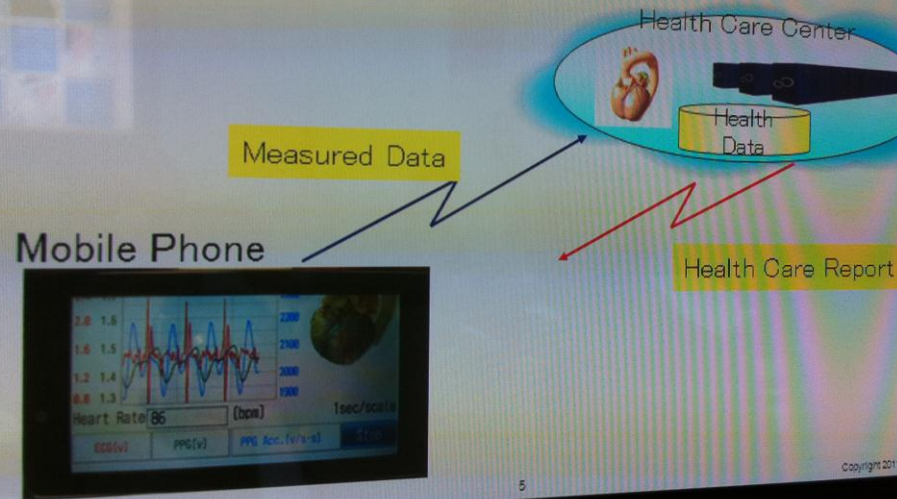






# Health Care Service based on Mobile Phone

FUJITSU















# Mobile Multimedia Broadcasting during Natural Disasters

- Suitable for disaster information broadcasting due to capability to transmit massive amounts of information at once without traffic congestion.
- Able to broadcast disaster information and programs via real-time broadcasting service.
- Able to offer disaster related information (IP data) via storage type broadcasting service.

## Right before / after disaster (ex. earthquake)

Early-warning quake alert transmitted via real-time broadcasting service

### Right before earthquake



Early-warning quake alert

### Right after earthquake



Earthquake bulletins, incl. information about tsunami, etc.



Ordinary times

## After disaster

Disaster-related programs transmitted via real-time broadcasting service



Disaster-related information, such as evacuation centers, planned blackouts, safety information for families, etc., via storage type broadcasting service



NTT docomo











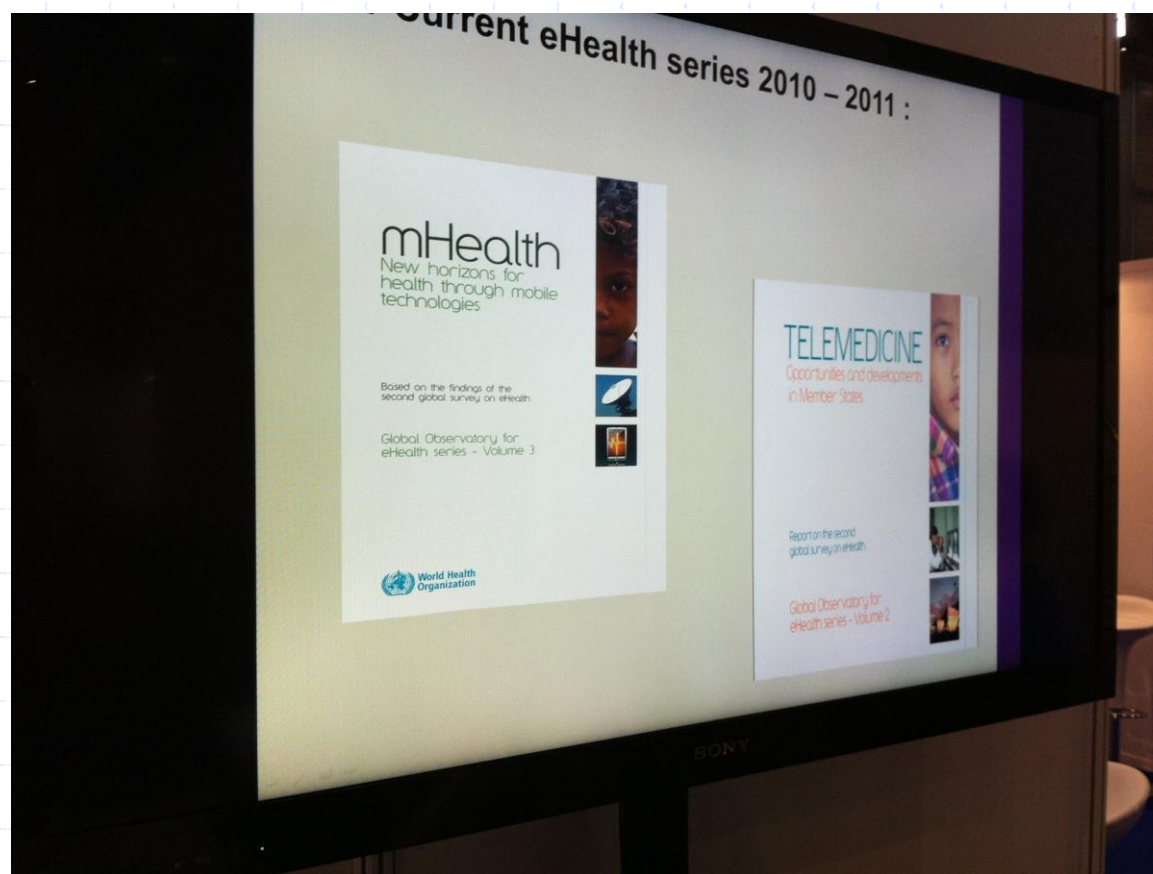
World Health  
Organization



## What is eHealth ?

*eHealth* is the use of information and  
communication technologies (ICT) for health

SONY





1971  
@ USED IN EMAIL

1973  
FIRST HANDHELD  
MOBILE PHONE

1979  
FIRST COMMERCIALY  
AUTOMATED MOBILE  
NETWORK

YEARS

1989 FIRST PROPOSAL FOR WORLD WIDE WEB	1990 FIRST COMMS BETWEEN HTTP CLIENT AND SERVER VIA THE INTERNET	1991 WORLD'S FIRST WEBSITE	1992 FIRST SMS SENT BY MACHINE
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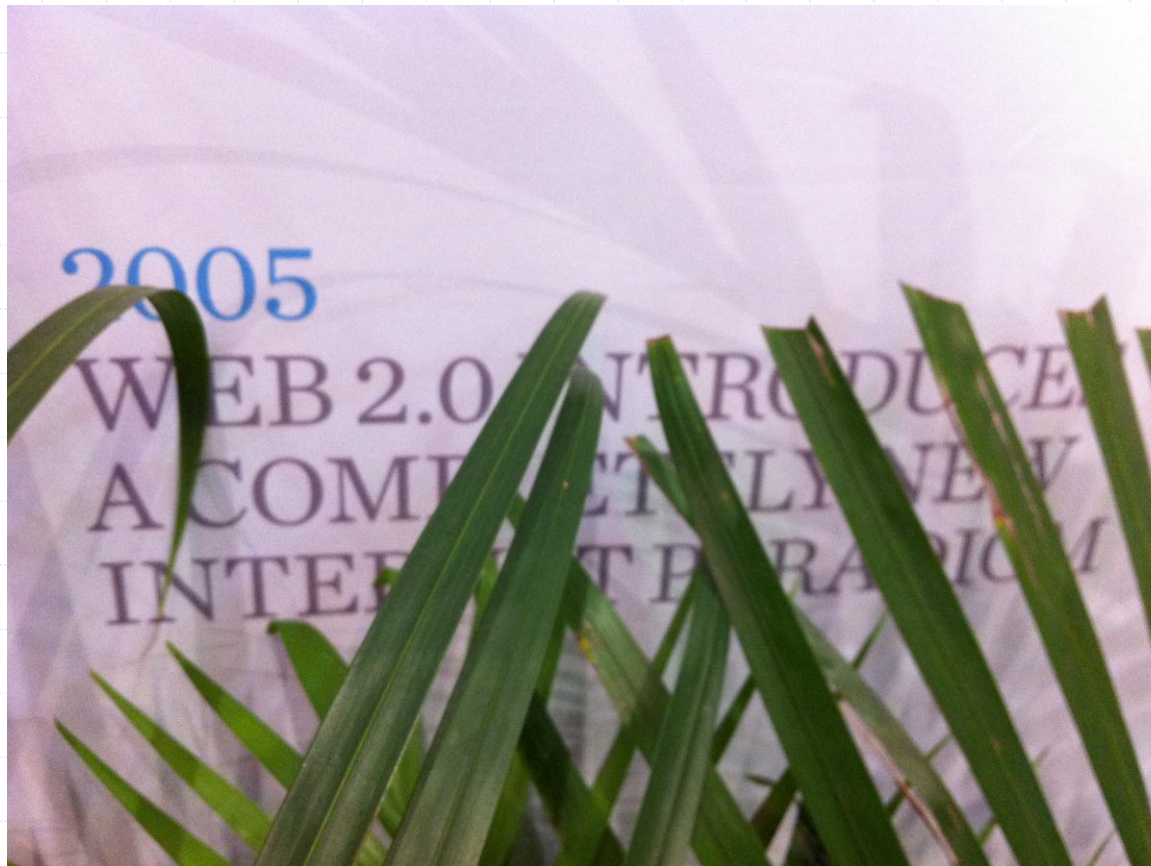
1993  
MOSAIC  
WEB BROWSER  
RELEASED

1996  
THE FIRST WEB  
BASED EMAIL  
INTRODUCED

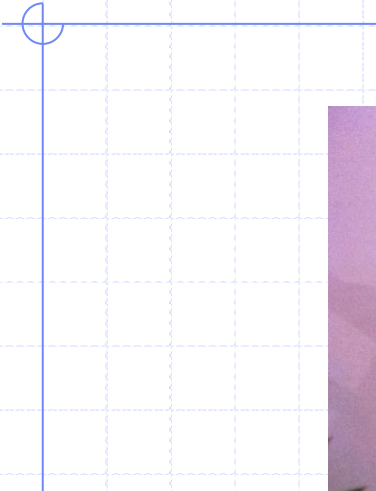
1999  
FIRST FULL  
INTERNET SERVICE  
ON MOBILE



1999  
TERM WIFI  
FIRST USED  
COMMERCIALY







2008

THERE ARE OVER  
1,000,000,000  
INTERNET DEVICES  
IN THE WORLD





2011  
2.095 BILLION  
INTERNET USERS













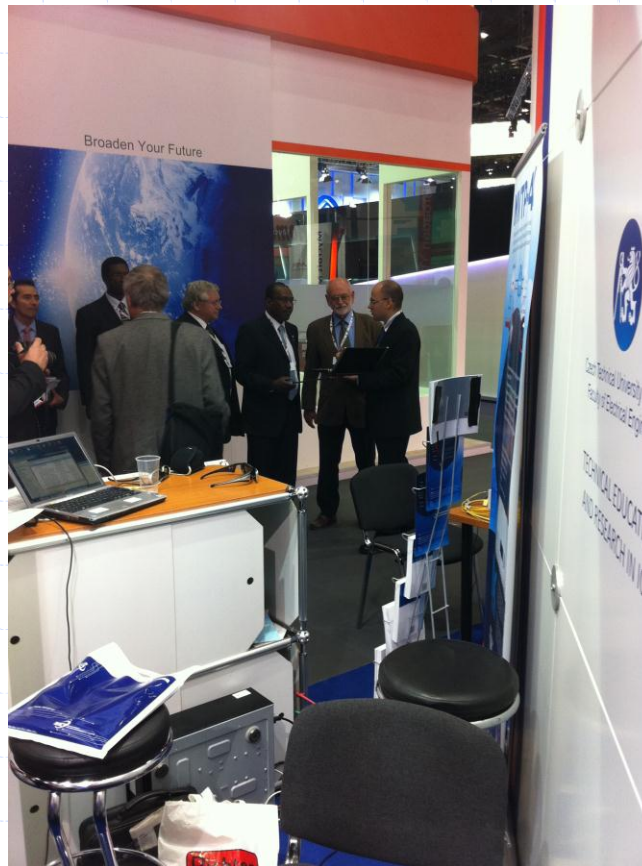






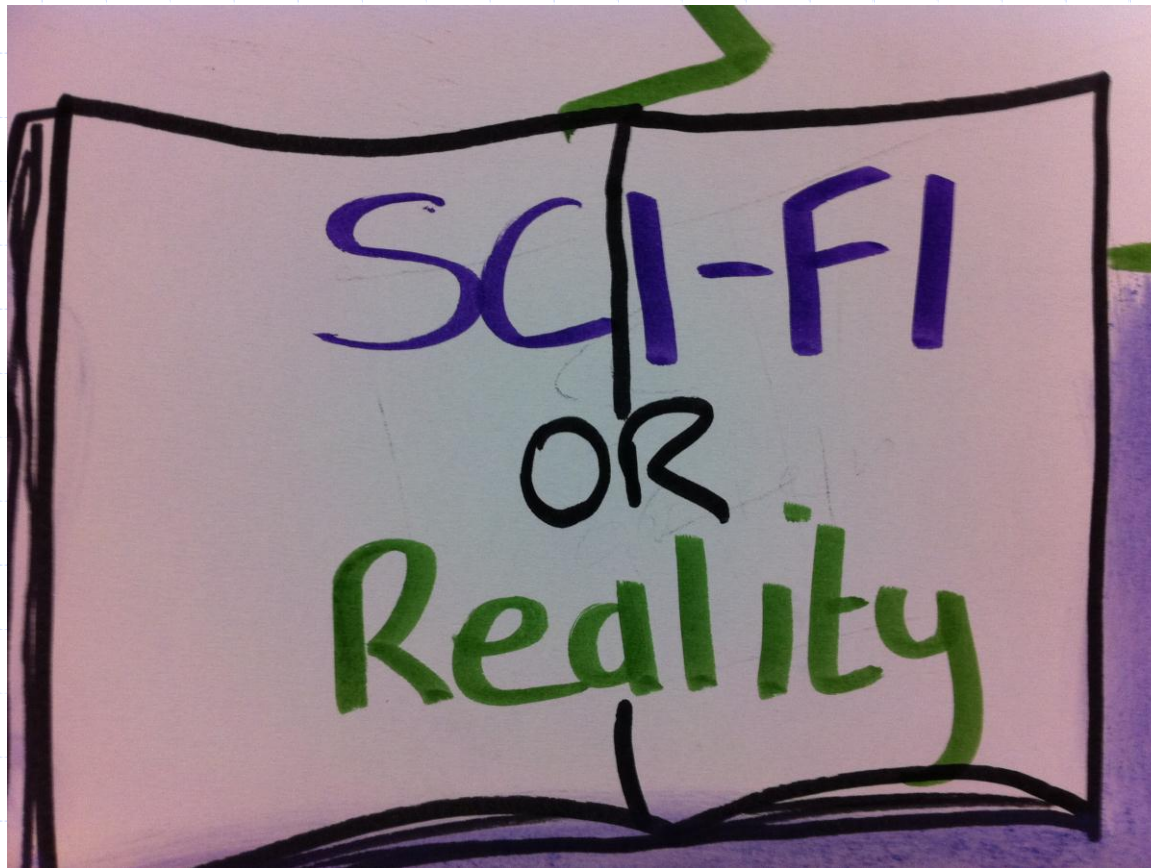














# Děkujeme za pozornost

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zdravotní, a.s.,  
<http://www.kzcr.eu/>*

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ÚISK FF UK,  
<http://uisk.ff.cuni.cz>*

<http://www.facebook.com/richard.papik>

